**WRITTEN COMPOSITION—Persuasive**

Read the following quotation.

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| What I like about cities is that everything is king-size, the beauty and the ugliness.  —*Joseph Brodsky* |

Although large cities are exciting places to live, small towns have their own special characteristics. Think carefully about this idea.

Write an essay stating your position on whether it is better to live in a large city or in a small town.

Be sure to—

* + - state your position clearly
    - use appropriate organization
    - provide specific support for your argument
    - choose your words carefully
    - edit your writing for grammar, mechanics, and sentences

**Large City Small Town**

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Written Composition—Persuasive Essay

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| **Introduction**: Lead (Introduce the Topic) / Thesis Statement **(2-3)** |

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| **Main Reason:** Explain and defend your main reason. (facts, examples, cause/effect relationships, compare and contrast, appeals to authority, emotion, or right/wrong) **(5-8)** |

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| **Expand Main Reason:** Discuss in detail an example, anecdote, or analogy that supports your main reason. **(5-8)** |

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| **Conclusion:** Reflect on paragraph three. What conclusions can you draw from the point you made in paragraph three? Include a call to action if appropriate. **(2-4)** |

**Why? / SAPPED**

**Development Definition Your   
Strategy Example**

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| **WHY** | **Explain why your position is stronger?** |  |
| **SOURCE** | **Expert Testimony** |  |
| **ANECDOTE** | **A brief story** |  |
| **PROOF** | **Provide facts to support your position** |  |
| **POSITION** | **The point that you are trying to prove** |  |
| **Example/**  **Analogy** | **They lend specificity to any argument** |  |
| **Defuse/Counter Argument** | **Recognize and argue against opposing viewpoints** |  |

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| **Appeals/Other Methods** | **Description** | **Method of Development** |
| ethospicture | **Ethical appeals attempt to convince an audience of the author’s credibility or character. An author would use ethos to show to his audience that he is a credible source and is worth listening to. Ethos is the Greek word for “character.” The word “ethic” is derived from ethos.** |  |
| pathospicture | **Emotional appeals attempt to persuade an audience by appealing to emotions. Authors use pathos to invoke sympathy from an audience to make the audience feel what the author wants them to feel.** |  |
| logospicture | **Appeals to logic attempt to convince an audience by the use of logic or reason. Cite facts, statistics, analogies, and reasonable analogies.** |  |
| **Historical Person** | **Provide an example of a historical person that supports the point you are making.** |  |
| **Historical Event** | **Discuss a historical event that supports the point you are making.** |  |
| **Pop Culture Example** | **Provide an example from pop culture that supports the point you are making.** |  |
| **Rhetorical Questions** | **Include a rhetorical question that support the point you are making.** |  |